

Cut to the Chase!™

Challenge

In today's globally competitive marketplace, a key differentiator is talent and retention of key people is becoming more and more challenging. Recent studies show that the most important factor that employees look for when choosing an employer is their ability to maintain a healthy work-life balance. In order for companies to achieve their strategic goals they must provide employees with the tools to best manage their time in a way that improves productivity and effectiveness, while also providing them with the opportunity to enjoy their life outside the office. A bi-product of work-life balance and renewal is greater creativity and innovation for your organization.

Solution

Cut to the Chase!™ provides professionals with the knowledge and tools to manage their personal and professional life in order to improve their productivity and effectiveness and have a more complete and satisfying life.

How It Works

Cut to the Chase!™ is based on the powerful book *Cut to the Chase: And 99 Other Rules to Liberate Yourself and Gain Back the Gift of Time* by Stuart R. Levine, a critically acclaimed, bestselling author and former CEO of Dale Carnegie & Associates. Levine's 100 practical rules on how to achieve a more productive and effective professional and personal life have now become a learn-by-doing experience. The experiential learning and interactive formats of *Cut to the Chase!*™ allow users to gain a deeper understanding of the rules from Levine's *Cut to the Chase* in a realistic business setting.

Cut to the Chase!™ simulates a day in the life of a professional, where users wrestle with practical real-life decisions, balancing their time between their boss, clients, peers, direct reports, technology, friends and family. For each decision, there is immediate feedback that will strengthen a users' ability to make better decisions and be more effective both professionally and personally.



CEOs and Fortune 500s the world round have acclaimed *Cut to the Chase*.

The multimedia-based story makes learning engaging and interactive.



Benefits

Users will be able to:

- Manage their time more effectively
- Jump start each day with priorities clearly in mind
- Get the right things done better
- Think about the purpose of every conversation and meeting
- Prepare for meetings with focus on what really needs to get done
- Hold other people accountable for the same
- Minimize exposure to distracting or “toxic” people
- Increase their productivity
- Communicate and share ideas more clearly and succinctly with coworkers
- Free themselves to get home earlier to spend more time with friends and family
- Maximize career opportunities with a sense of renewal

Companies will be able to:

- Engage workers through increased job satisfaction
- Improve employee retention
- Enhance creativity and innovation
- Change corporate leadership behaviors and organizational culture
- Add value to employees and differentiate themselves in the marketplace
- Recruit high talent
- Provide the tool to all their employees to be used at their convenience

Sampling of other BTS Clients

- Accenture
- Aetna
- AstraZeneca
- AT&T
- Bank of America
- Boeing
- Cisco Systems
- Coca-Cola
- Gap Inc.
- General Electric
- Hewlett-Packard
- Honeywell
- IBM
- ING
- Liberty Mutual
- Liz Claiborne
- Macy's Inc.
- McKinsey
- Microsoft
- Nokia
- Philips
- Sony
- Texas Instrument
- Time Warner
- Toyota Motor Company
- Vodafone
- Weyerhaeuser
- Xerox

About BTS:

BTS partners with leading companies to accelerate change and improve business results. We are the world leader in customized business simulations and other discovery learning solutions that enable leading corporations to change, grow and succeed. BTS adds value for our Global Fortune 1000 clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. We have additional capability in Operational Excellence & Project Management and offer an innovative Engage for Change process. BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B. For more information please visit www.bts.com.

About Stuart Levine & Associates:

Founded in 1996 in New York, USA, Stuart Levine & Associates is an international consulting and leadership development company. Our mission: to help leaders get it right by applying six fundamentals that make up the foundation of all business successes. By focusing on key organizational elements such as strategic planning and implementation, corporate governance and succession planning, organizational effectiveness, culture change, team building and alignment we create sustainable business results for highly diverse corporate clients. Visit www.stuartlevine.com