

## **BTS Crowns 2008 Global Tournament Champions**

### **Teams from Accenture, DB Schenker, SKF Take Top Honors**

Cannes, June 10, 2009 – BTS, the world leader in customized business simulations and other discovery learning solutions, today announced the winners of the 2008 BTS Global Tournament. The top three winning teams defeated hundreds of competitors in a series of simulations to run the most successful multinational corporation, as defined by a Balanced Scorecard - encompassing market share, revenues, cash on hand, and stakeholder satisfaction. Top winners DB Schenker Poland, second place winners Accenture Spain and third place winners SKF Austria were honored in an awards ceremony hosted by the BTS Tournaments division of BTS on April 25.

"These three teams put their business acumen, teamwork and entrepreneurial skills to work to successfully run three simulated companies over four-year periods, and have gained at least that many years of experience, as well as cross-disciplinary expertise, in the process," said Taavi Thiel, senior vice president, BTS, and head of BTS Tournaments.

The 2009 BTS Global Tournament completed its first round last month. The 2010 BTS Global Tournament commences September 9, with additional first round start dates of October 6 and November 4. More about BTS Tournaments website can be viewed at [www.btstournaments.com](http://www.btstournaments.com) and [www.bts.com](http://www.bts.com).

### **About BTS**

BTS is the world leader in customized business simulations and other discovery learning solutions that enable leading corporations to change, grow and succeed. We partner with our clients to develop the mindset and capabilities that their people need to accelerate change and improve business results.

BTS has 300 highly talented professionals serving over 400 clients, including 40 of the US Fortune 100 companies and 25 of the Global Fortune 100 world's largest corporations. Select BTS clients include AT&T, Ericsson, Kimberly-Clark, Nokia, Sony, Toyota, Unilever and Xerox.

BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. BTS also has strong capabilities in Operational Excellence & Project Leadership and offers an innovative Engage for Change process.



*Catalysts for Profitability and Growth*

BTS serves its clients from offices in New York, Philadelphia, Chicago, San Francisco, Scottsdale, Stamford, Bangkok, Beijing, Bilbao, Brussels, Helsinki, Johannesburg, London, Madrid, Melbourne, Mexico City, Oslo, Singapore, Stockholm, Sydney and Tokyo.

For more information please visit [www.bts.com](http://www.bts.com).

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Media Contacts:

Emma Rosen  
Activa PR for BTS  
415-385-2843  
[emma@activapr.com](mailto:emma@activapr.com)

Rommin Adl  
Executive Vice President, BTS USA  
484-391-2902  
[Rommin.Adl@bts.com](mailto:Rommin.Adl@bts.com)