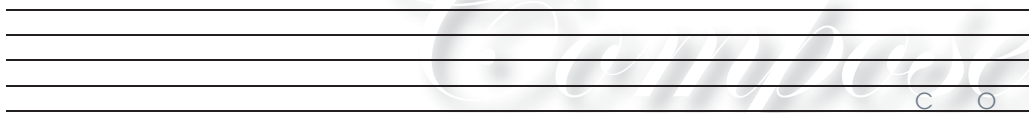




COMPOSER



C O M P O S E R

Program Benefits

COMPOSER focuses on the leader's role in driving innovation by getting every team member involved in the innovation process and successfully turning ideas into business processes.

COMPOSER helps managers and business leaders:

- Grasp the opportunity of innovation to transform business processes
- Understand the nature of innovation and the challenges to harnessing the full innovation potential of teams and organizations
- Break the innovation-to-implementation process into three key stages
- Learn powerful tools for driving each stage of the innovation process
- Develop realistic, actionable plans to get ideas into implementation
- Share the innovation process and tools with their team members

Composer

C O M P O S E R

Program Description

This full-day workshop begins with the *Lean* simulation, experiencing first-hand the power of innovation to transform business processes. Participants are then guided through an exploration of the nature of innovation and innovation styles. Finally, working on a customized set of innovation opportunities, participants learn and use six powerful tools to generate, evaluate, and implement ideas.

Participants begin the workshop with a highly interactive simulation running first a non-lean manufacturing line, quickly debriefing the deficiencies. They then run a lean line exploring the impacts gained from continuous improvement and innovation, using the same resources with the same customer demands.

Following the simulation, participants explore the nature of innovation. Using a personal card sort, they identify their own innovation style on a scale from “Highly aligned with continuous improvement” to “Highly aligned with discontinuous, ‘out of the box’ thinking.” Participants then delve into common perceptions of each innovation style, and consider how leaders can harness the full innovation potential of their organization.

Working with a set of customized *Innovation Opportunities*, participants learn how to manage innovation using a three-stage model of generating, evaluating, and implementing ideas. Participants explore specific tools for each stage of the innovation-to-implementation process.

At the end of the day participants develop a plan to put the innovation process and toolkit to work with their teams back on the job.



Audience

Managers and team leaders at all levels of the organization can benefit from COMPOSER, as well as intact teams.

Implementation and Customization

COMPOSER is designed as a full-day learning experience. A set of *Innovation Challenges* is developed around client-specific business challenges and opportunities.