



eMaps

Alignment through Strategy and Direction

How can your business generate rapid and long-lasting learning?

Online eMaps enable employees and salesforces to connect their professional roles and performance to broader business goals.

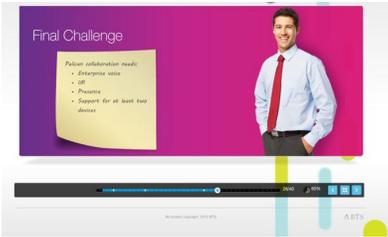
- Through engaging, interactive exercises, eMaps communicate the why, what and how of an organizations strategies and change efforts.
- eMaps are perfect for any organization undergoing major change or in need of a creating a shared vision for success.
- eMaps bridge the learning experience to the real world by providing an individual and personalized printable notebook/action plan.

What is an Online eMap?

It is a rich, online learning experience that doubles as a useful action-focused tool. It is a way to change how your employees think about your organization's strategies and act accordingly.

eMaps connect strategy to action. They illustrate what a good/bad performance looks like in the field. eMaps empower participants to embrace an organizations strategy and values through relevant examples of alignment as well as misalignment.

Incorporating real-life business decisions that participants can connect to business concepts, the eMap encourages participants to take what they learn back to the real world.



How Does an eMap Succeed in Engaging Participants?

eMaps can be developed in numerous languages, allowing businesses a global reach in the learning process.

Featuring highly interactive exercises enhanced by rich media scenes, eMaps are powerful tools for onboarding, management shifts and sales transformations.

eMaps can be deployed in classroom workshops, virtual deliveries and as self-paced solutions.

eMaps are customized for your organization and specific strategic goals. The individuality of your business drives the uniqueness of your eMap.

Through participant interactions and decisions, eMaps generate highly personalized outputs that identify performance gaps and at the same time accelerate personal development.



Unique Features

- Built on an existing core platform, eMaps are customized to reflect your business learning goals
- A printable user action plan bridges the step from eMap to real world actions
- An easy to use navigation system enables all participants to focus on the course content
- Highly interactive and engaging exercises create compelling learning activities
- Video and audio capabilities are used for leadership messaging and vividly relevant scenarios
- Personalized feedbacks generates a unique learning experience for every participant
- Overall summary feedbacks produces aggregate analytics that provide insights into the mindset and behavior of your target populations

Participant Feedback

"It was one of the few mandatory courses that taught me something I didn't know. I really like hearing about the company strategy and how my role relates to others' and to the company direction as a whole."

eMap clients include:

VMware, Sony, Thule, Autodesk, Cisco, McAfee, UCB & Nike

About BTS

BTS focuses on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success. It's strategy made personal.

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