

Accenture and BTS Win Two Awards for Simulation Program

Training Magazine, Brandon Hall Acknowledge

Accenture Enterprise Senior Manager Core Program

CHICAGO; Nov. 18, 2008 – Accenture (NYSE: ACN) and BTS have won awards from both *Training* magazine and Brandon Hall for their jointly developed Accenture Enterprise Senior Manager Core Program.

Accenture developed the program to help its senior managers understand the multiple facets of the company's business, such as its strategy and standardization and financial reporting obligations. The program uses a BTS simulation, which models Accenture's business operations over a period of several years.

The two companies won *Training* magazine's "Project of the Year Training Technology in Action Award" in the category of Simulations & Serious Games, as well as a Brandon Hall gold award for excellence in the category of "Best Use of Games for Learning."

"This simulation is an example of how training will look in the future, and we value the recognition of our vision by both of these notable awards," said Don Vanthournout, chief learning officer at Accenture.

"We're pleased to be honored with Accenture by these two distinguished training industry organizations. This further validates the growth and effectiveness of sophisticated customized simulations, like Accenture's Enterprise Senior Manager Core Program, which are rapidly becoming a key lever for strategy execution at savvy companies worldwide," said Rommin Adl, executive vice president, BTS USA

The purpose of the **Training Technology in Action Awards** is to recognize outstanding achievement at the intersection of strategic learning and innovative learning technologies. The program is held annually. An outstanding "Project of the Year" recognition is awarded in each of the six categories. The Simulations & Serious Games category entrants were reviewed for innovation, efficiency, and results.

The Brandon Hall Excellence in Learning Awards are presented annually by Brandon Hall Research, one of the leading research firms in training and development. Now in its fourteenth year, the Awards program showcases exceptional work in the use of learning technology.

"We are so impressed with the quality of this year's winning entries," said Brandon Hall, Ph.D., chairman of the Awards program. "These winners set the standard for what innovative learning looks like today."

About Accenture

Accenture is a global management consulting, technology services and outsourcing company. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. With more than 186,000 people in 49 countries, the company generated net revenues of US\$23.39 billion for the fiscal year ended Aug. 31, 2008. Its home page is www.accenture.com.

About BTS

BTS is the world leader in customized business simulations and other discovery learning solutions that enable leading corporations to change, grow and succeed. We partner with our clients to develop the mindset and capabilities that their people need to accelerate change and improve business results.

BTS has 300 highly talented professionals serving over 400 clients, including 40 of the US Fortune 100 companies and 25 of the Global Fortune 100 world's largest corporations. Select BTS clients include AT&T, Ericsson, Kimberly-Clark, Nokia, Sony, Toyota, Unilever and Xerox.

BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. BTS also has strong capabilities in Operational Excellence & Project Leadership and offers an innovative Engage for Change process.

BTS serves its clients from offices in New York, Philadelphia, Chicago, San Francisco, Scottsdale, Stamford, Beijing, Bilbao, Brussels, Helsinki, Johannesburg, London, Madrid, Melbourne, Mexico City, Oslo, Singapore, Stockholm and Sydney.

For more information please visit www.bts.com.