

May 18, 2011

**THE CONFERENCE BOARD**  
Trusted Insights for Business Worldwide



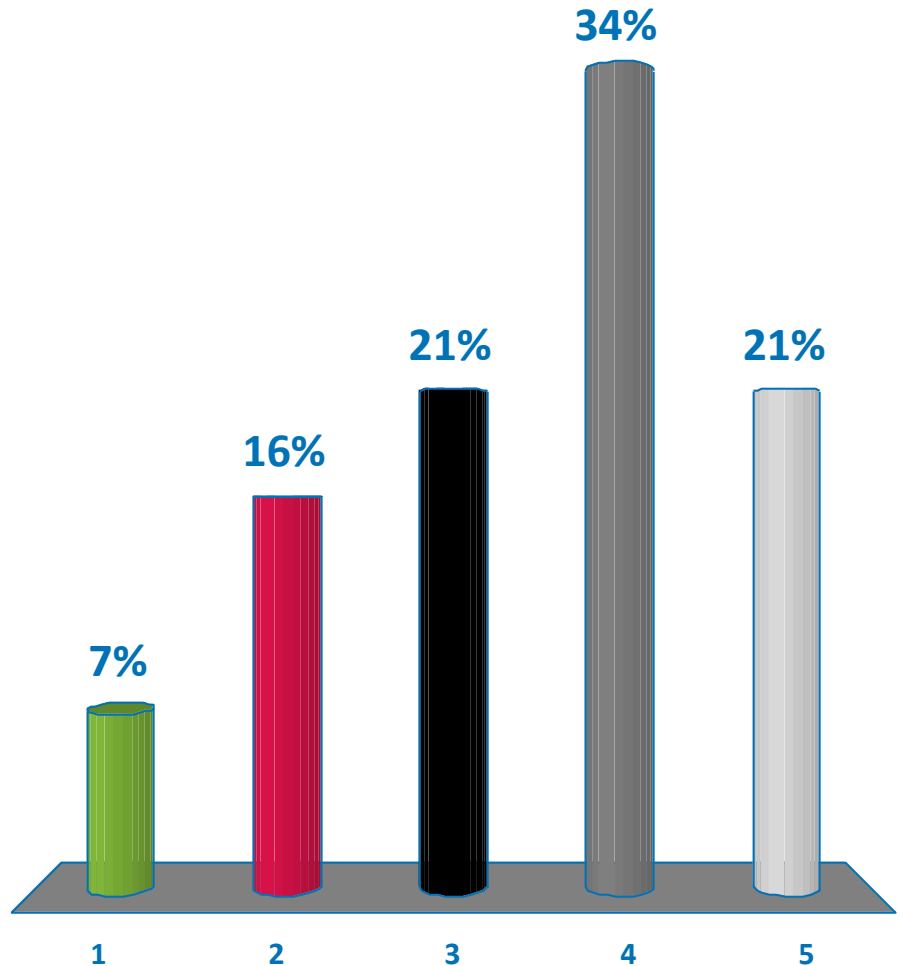
# BTS and The Conference Board Strategy and Leadership Development Audience Response Poll May 2011

Survey comprises answers of 85 participants from various leadership development roles, taken from May 5, 2011 automated response system survey at The Conference Board's Leadership Development Conference in New York, NY.



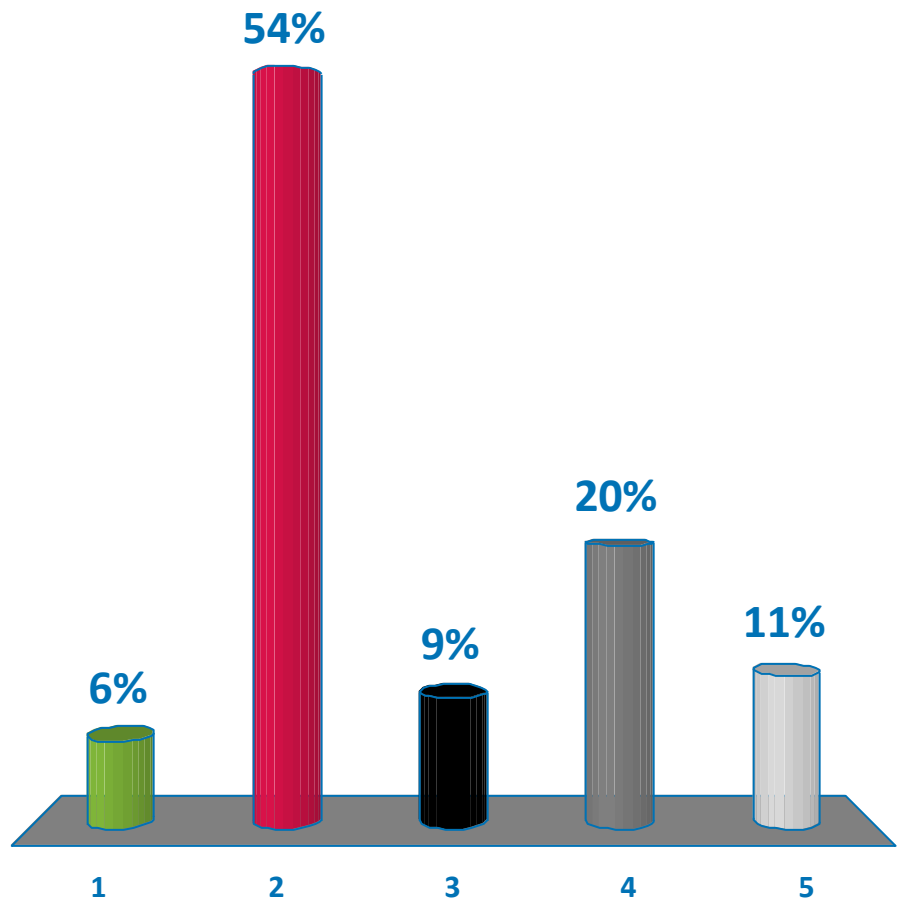
In your experience, what are the biggest threats to successful strategy execution? (Select the top 2 from the list below)

1. Poor strategic planning
2. Staff does not understand strategy
3. Staff is not committed to strategy
4. Leaders do not have the right skills to execute strategy
5. Poor systems to monitor performance and results



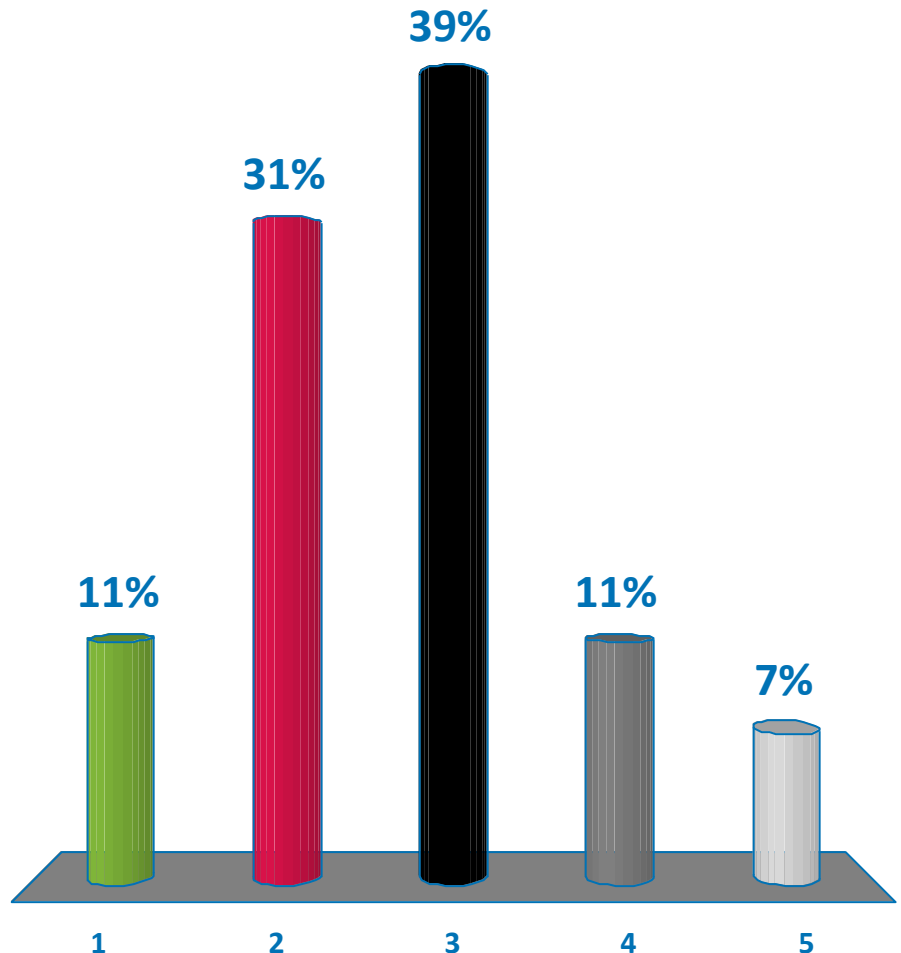
To what extent do you agree with the following statement?  
“Our organization allocates the necessary resources to ensure that managers develop the behavioral capabilities required to achieve business goals/results.”

1. Strongly agree
2. Somewhat agree
3. Neither agree nor disagree
4. Somewhat disagree
5. Strongly disagree



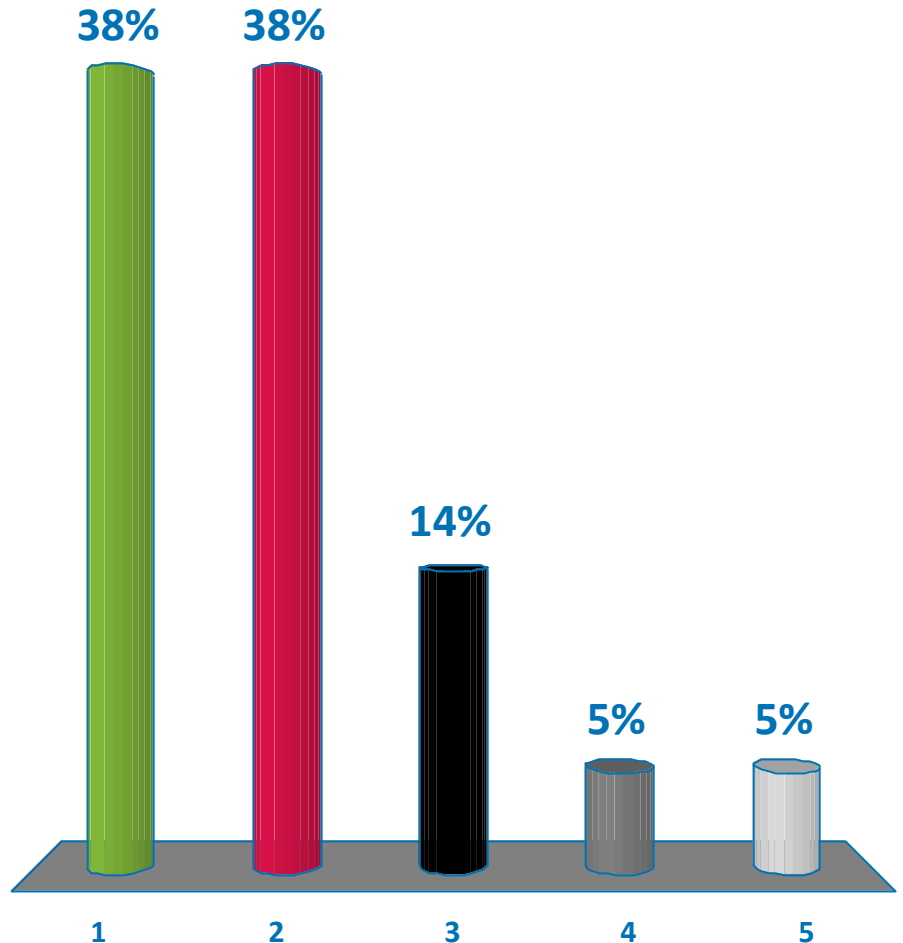
# Compared to your 2010 budget, what is your organization spending in 2011 for learning and development?

1. 2011 budget is SIGNIFICANTLY GREATER THAN 2010 budget
2. 2011 budget is SOMEWHAT GREATER THAN 2010 budget
3. 2011 budget is about the SAME AS 2010 budget
4. 2011 budget is SOMEWHAT LESS THAN 2010 budget
5. 2011 budget is SIGNIFICANTLY LESS THAN 2010 budget



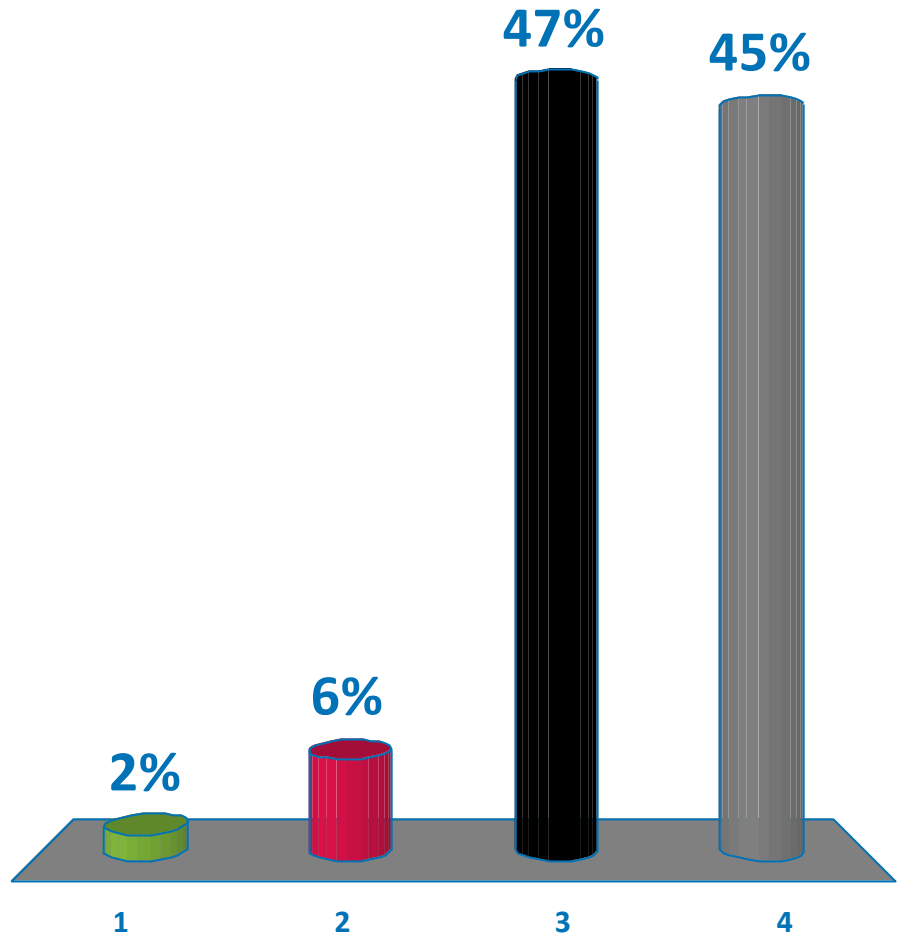
To what extent do you agree with the following statement? “Managers in our organization understand and are aligned (committed to) our strategy.”

1. Strongly agree
2. Somewhat agree
3. Neither agree nor disagree
4. Somewhat disagree
5. Strongly disagree



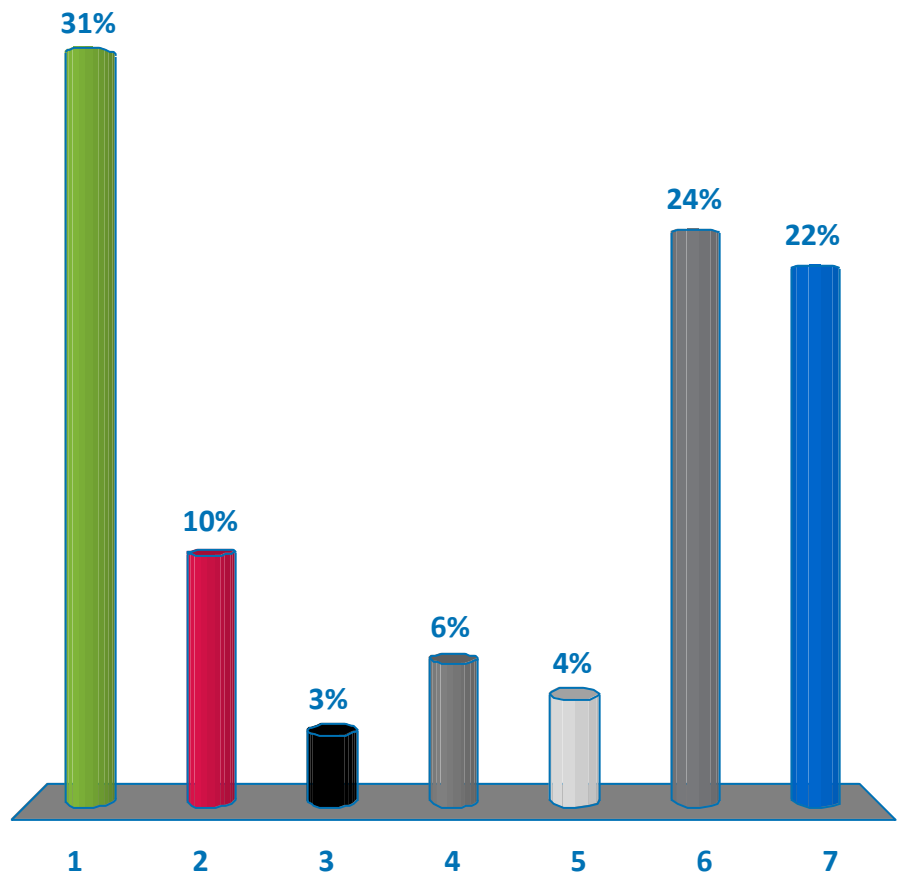
Do you believe that the typical business leader is well prepared today to respond to the complexities of leading global teams, facing a lackluster recovery, pricing pressures and strong competitive threats ?

1. Very well prepared
2. Well prepared
3. Somewhat well prepared
4. Not well prepared



# Which of the following programs does your organization rely on the most to accelerate the development of your leaders? (Select the top 3)

1. Mentoring and coaching
2. Shadowing the person in the role now
3. Restructuring the role into parts that are more easily tackled
4. Helping them to unlearn certain parts of their previous role
5. Using special tools that rely on technology
6. Identifying high-potentials earlier in their career
7. Other



Audience Response Polling  
May 5, 2011  
New York, NY

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# The 2011 Leadership Development Conference

Decoding the Leadership Essentials for the Next Decade

